

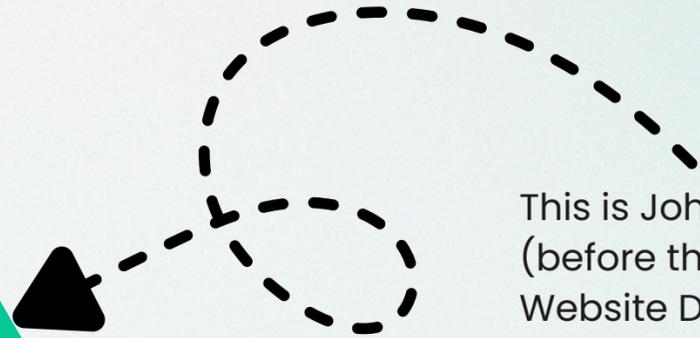
# PACKAGES & PRICING GUIDE



**Business Growth. Built Together.**

Integrated product, marketing, and technology support to transform your business and reach your ideal customers.

# ABOUT US



This is John Crooks. He founded Netmediasolutions in 1996 (before the likes of Facebook and Google even existed) as a Website Development and Hosting Agency for SME's. He passed away suddenly in 2021 and his legacy lives on as our mascot.

We are now a **Full Service Agency** and offer a comprehensive range of website and digital marketing services, including Web Design, Development and Management, SEO, Paid Ads across Google and Social Media, Daily Social Media management, and more.

With a strong and growing team, we take pride in being easy to work with, transparent, and continually improving.



**Tailored Strategy   Detailed Reporting   Highly Rated Team   Account Manager**

Our team combines tailored strategies, transparent reporting, and proven expertise to deliver solutions that truly perform. With a highly rated team and dedicated account managers, we ensure every project is handled with precision, care, and a personal touch—giving you confidence that your online presence is in expert hands.





# Services



**Websites**  
Design &  
Development



**eCommerce**  
Setup & Management



**Website Care Plans**  
Maintenance &  
Updates



**Google Business Profile**  
Setup & Management



**AI SEO**  
AI-Ready Search  
Engine Optimisation



**Social Media**  
Daily Social Media  
Management



**LinkedIn**  
Profile Management



**Social Media Ads**  
Meta, LinkedIn,  
YouTube etc



**Google Ads**  
PPC Campaigns

**From websites to digital marketing, our solutions are designed to help your business grow at every stage. Choose the services you need or bundle them into a custom plan.**

***Not sure where to start? Talk to us and we'll help you build the right package for your business.***



***Get Started Today***





# NetmediaRewards

## SHARE, EARN, AND GROW

Our **client-to-client** referral program is designed to reward you for spreading the word. When you introduce someone to Netmediasolutions, you are allocated service credits that you can reinvest back into your business.

### How Referrals Work

#### Two easy ways to refer:

**Client-Led Referrals:** Share your unique referral link from your Notion workspace. Any quote submitted through it will automatically track you as the referrer.

**Manual Referrals:** Already introduced us to someone? Let us know, and we'll tag you as their referrer in our system.

### Redeeming Your Reward

Request redemption directly from your Notion workspace.

Rewards can be applied toward eligible pre-selected services in our catalogue.

### From Referral to Reward

**Proposal Signed:** Once your referral becomes a Netmediasolutions client, your reward process begins.

**Maturity Period:** Rewards unlock after a 3-month stability period to ensure a successful partnership.

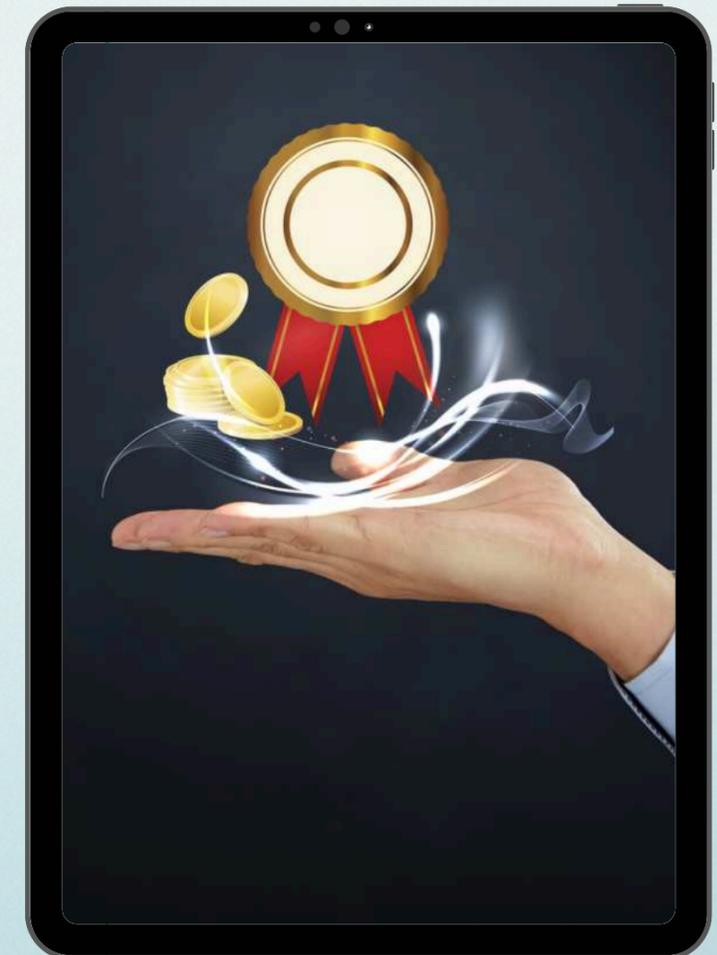
**Reward Available:** You will receive 10% of the client's 3-month service value as credits to spend on selected services.

### Key Conditions

**No Early Changes:** If the client alters their term before 3 months, the reward is forfeited.

**No Early Cancellations:** Cancelling before the maturity date forfeits the reward.

**First Term Only:** Rewards apply only to their first term with us.



*A simple way to thank our clients for helping us grow!*

# WEBSITE DESIGN, DEVELOPMENT & MANAGEMENT



**Business Growth. Built Together.**

Integrated product, marketing, and technology support to transform your business and reach your ideal customers.



# Website Design & Development PRICING

## LANDING PAGE

**From £999**

*1-page site, choice of 2 designs  
(customised to brand)*

*SEO & mobile responsive*

*Content co-written with our writers*

*Contact form, reviews, WhatsApp,  
Google Maps, social media integrations*

*2 revisions, 1 hour training*

*Add-ons: Booking system (POA)*

## TEMPLATE WEBSITE

**From £1,499**

*Up to 5 pages (extra pages available)*

*Fully customised design (choice of 2)*

*Content: client-provided or AI*

*Photos/videos: client or AI provided*

*Blog section included*

*All integrations (reviews, WhatsApp, Google  
Maps, social media)*

*2 revisions, 1 hour training*

*Add-ons: eCommerce, LMS, Booking system  
(POA)*

## BESPOKE WEBSITE

**From £2,499**

*Fully custom design (up to 10 pages,  
expandable)*

*Co-written content with our writers + legal  
docs support*

*Professional photos/videos (client or in-house  
design team)*

*Blog section included*

*All integrations + advanced flexibility*

*3 revisions, 2 hours training*

*Add-ons: eCommerce, LMS, Booking system  
(POA)*

**Note: All prices above are exclusive of VAT.**



# eCommerce Add On PRICING

## ECOMMERCE PACKAGE

**+ £1,499**

*WooCommerce platform with our website packages*

*Store setup with product import, categories & variations*

*Contact form, reviews, promotions & payment integration*

*Social media + blog integration*

*3 hours training & 5 revisions included*

*Content & product management system*

*Add-ons: marketing automation, advanced filters, plugins (POA)*

**Note: All prices above are exclusive of VAT.**



***Flexible monthly & installment options available***





# Our Approach

We build professional, high-performing websites designed for growth. From fast, mobile-optimised designs to built-in SEO, robust security, and review integrations, our websites are built to engage visitors, rank higher, and scale with your business.

## Optimisation & Experience

Your website is optimised for speed, performance, and mobile responsiveness, creating a smooth experience for every visitor.

**Mobile Optimised**  
**Fast and Green Hosting**

## Trust & Growth

We strengthen trust and reputation with integrated reviews, helping your business grow through transparency and social proof.

**Review Integrations**



## Foundation & Setup

We start by building a solid foundation using WordPress and premium tools, ensuring your website is flexible, powerful, and easy to manage.

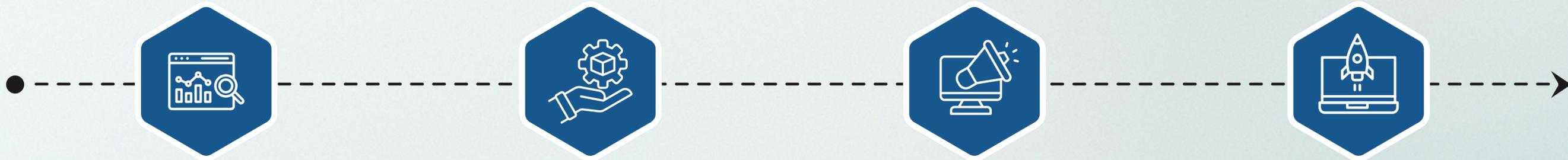
**WordPress-Based Website**  
**Premium Tools**



## Visibility & Security

We boost your site's visibility with SEO, safeguard it with top-level security, and ensure it's optimised for sharing across platforms.

**SEO Optimised by Default**  
**Secure by Default**  
**Open Graph Tags**





# Website Care Plans

## PRICING

### CORE

**From £44/mo**

1 domain renewal, WordPress hosting  
SSL, CDN, website speed optimisation  
Daily backups, spam filtering, cookie & security plugins  
3 IMAP mailboxes  
Google Looker Studio report  
30 min support/month (extra time £60/hr)  
Up to 1 hr updates per month  
Content update SLA: 5 days | Support SLA: 48 hrs

### ADVANCED

**From £89/mo**

2 domain renewals, WordPress + Website Turbo hosting  
SSL, CDN, speed optimisation  
Daily backups, spam filtering, cookie & security plugins  
5 IMAP mailboxes (if required)  
Google Looker Studio report  
1 hr support/month (extra time £60/hr)  
Up to 1.5 hrs updates per month  
Content update SLA: 72 hrs | Support SLA: 24 hrs

### CRITICAL

**From £179/mo**

3 domain renewals, WordPress + Website Turbo or Cloud hosting  
SSL, CDN, speed optimisation  
Daily backups, spam filtering, cookie & security plugins  
10 IMAP mailboxes  
Google Looker Studio report  
1.5 hrs support/month (extra time £50/hr)  
Up to 3 hrs updates per month  
Content update SLA: 24 hrs | Support SLA: 12 hrs

**Note: All prices above are exclusive of VAT and based on a 12-month commitment. Discounts are available for a longer commitment period. Setup fees may apply; see our website for the latest pricing.**



# Our Approach

Keep your website secure, updated, and performing at its best with our Website Care Plans. From routine updates and backups to ongoing security monitoring and expert support, we ensure your site runs smoothly so you can focus on growing your business.

## Protection & Security

Safeguard your site with 24/7 monitoring and automated backups for peace of mind

**24/7 Security Monitoring**  
**Automated Backups**

## Results

A website that's secure, fast, and built to grow.



## Strong Foundation

Reliable hosting and regular updates keep your website secure, stable, and always online.

**Reliable Hosting**  
**Regular WordPress Updates**



## Performance & Growth

Optimized speed and detailed SEO reports help boost rankings and create a better user experience.

**SEO Reports & Insights**  
**Optimised Website Speed**



# AI READY SEARCH ENGINE OPTIMISATION



**Business Growth. Built Together.**

Integrated product, marketing, and technology support to transform your business and reach your ideal customers.



# AI Ready SEO PRICING

## SEO FOUNDATION

**From £249/mo**

*Local & regional visibility on Google*

*Technical On-Page SEO & Schema Markup*

*Google Webmaster Tools included*

*Up to 5 dedicated service pages*

*Automated reputation management (133 platforms)*

*1 blog/article per month*

*Local listings (5) + bookmarking (5)*

*1 location landing page per month*

## SEO ESSENTIALS

**From £404/mo**

*Visibility on Google, Bing & AI*

*Technical On-Page SEO & Schema Markup*

*Google + Bing Webmaster Tools*

*Up to 15 dedicated service pages*

*Automated reputation management (133 platforms)*

*Internal link building (monthly)*

*3 blogs/articles per month (2 long, 1 short)*

*Local listings (10) + bookmarking (5)*

*1 location landing page per month*

## SEO GROWTH

**From £719/mo**

*Local & national reach on Google, Bing & AI*

*Technical On-Page SEO & Schema Markup*

*Google + Bing Webmaster Tools*

*Up to 25 dedicated service pages*

*Automated reputation management (133 platforms)*

*Internal link building (bi-weekly)*

*5 blogs/articles per month (3 long, 2 short)*

*Local listings (15) + bookmarking (10)*

*2 location landing pages per month*

**Note: All prices above are exclusive of VAT and based on a 12-month commitment. Discounts are available for longer commitment periods, and no-commitment options are available upon request. Setup fees may apply; see our website for the latest pricing.**



# Our Approach

Our SEO approach combines in-depth research, technical optimisation, and content creation to strengthen visibility, boost rankings, and drive sustainable organic growth.

## On-Site Optimisation

We fine-tune your website's content, structure, and technical setup to ensure it's fast, user-friendly, and search engine ready.

**On-Page SEO Optimisations**  
**Technical SEO Enhancements**

## Monitoring & Reporting

We continuously track performance, make smart adjustments, and provide transparent reports so you see exactly how your SEO is working.

**Regular Monitoring**  
**Detailed Reporting**



## Research & Planning

We start by understanding your audience, identifying the right keywords, and planning content that aligns with their needs.

**In-Depth Keyword Research**  
**Content Planning**



## Authority & Local Growth

We strengthen your online reputation through ethical link building and help you dominate local searches with targeted blogs and location based pages.

**Link & Local SEO**



# GOOGLE BUSINESS PROFILE MANAGEMENT



**Business Growth. Built Together.**

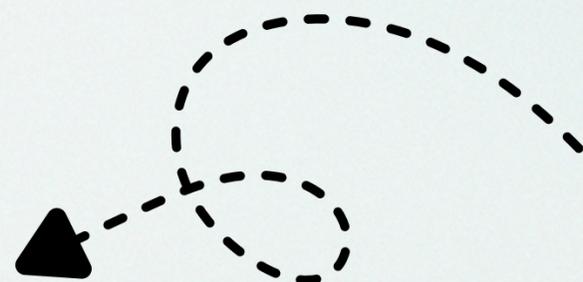
Integrated product, marketing, and technology support to transform your business and reach your ideal customers.



# Google Business Profile Management

## PRICING

*All prices below are exclusive of VAT. Discounts are available with a commitment period and when packages are purchased in bundles. Setup fees may apply; see our website for the latest pricing.*



Be seen where it matters most—  
Google Maps & beyond



### GOOGLE BUSINESS PROFILE

**From £134/month**

*Google Business Profile setup and optimisation*

*Appear on Google Maps in target locations*

*Up to 3 weekly updates, posts, and promotions*

*Product and service listings with image and video uploads*

*Q&A and reviews integration*

*Monthly performance reporting*

*Also featured on Microsoft Bing Places*

**OR JUST £49 PER MONTH WITH OUR SEO AND SOCIAL MEDIA PLANS**

**Note: All prices above are exclusive of VAT and based on a 12-month commitment. Discounts are available for a longer commitment period. Setup fees may apply; see our website for the latest pricing.**



# Our Approach

We optimise and enhance your GBP listing to improve local visibility, strengthen customer trust, and ensure your business stands out in search and maps.

## Listing & Content Enhancements

Your GBP is enriched with enhanced listings, engaging content, and external links to improve credibility and accessibility.

**Listing Enhancements**  
**High-Quality Content Creation**  
**External Links**

## Monitoring & Reporting

Performance is consistently reviewed, optimised, and reported, ensuring your GBP strategy delivers measurable results.

**Regular Monitoring**  
**Detailed Reporting**



## Research & Optimisation

We start by identifying the right keywords and optimising your GBP profile to ensure accuracy, consistency, and search visibility.

**In-Depth Keyword Research**  
**Profile Optimisation**



## Local Presence Boost

We strengthen your business's position in local searches to increase foot traffic and visibility in your target areas.

**Local Presence**





# Real Results, Real Growth

## Proven Results: Google Business Profile Management Q1 2025

Area	Before	After	Impact
Conversions	7	20	3x Growth
Conversion Rate	10%	16.81%	+6.1 pts
GBP Website Clicks	+20	↑	Stronger CTA impact
Direction Requests	+16	↑	More local actions
Mobile Search Impressions	17	267	+89

## Proven Results: SMG Hampshire

### Key Takeaways

Conversions **tripled** within one quarter.

Conversion rate **significantly improved**, up by 6.81 percentage points.

Website clicks through GBP **increased**, showing stronger calls-to-action.

Direction requests rose, indicating more customers ready to visit.

Mobile search visibility **expanded by 89 impressions**, boosting local reach.

**From clicks to customers – turning local searches into real-world results**

# SOCIAL MEDIA MANAGEMENT



**Business Growth. Built Together.**

Integrated product, marketing, and technology support to transform your business and reach your ideal customers.



# Social Media Management

## PRICING

### STARTER

**From £179/mo**

*Build presence & get found  
(Instagram + Facebook)*

*3 posts per week (2 images, 1 reel)*

*Stories: 3 re-shares*

*Content calendar + bespoke graphics  
& videos*

*Posting in 5 Facebook Groups*

*Advanced scheduling tool*

### ENGAGE

**From £314/mo**

*Grow audience & reach (Instagram,  
Facebook, LinkedIn, Pinterest)*

*5 posts per week (3 images, 1 reel, 1  
carousel)*

*Stories: 4 re-shares + 1 bespoke*

*Content calendar, graphics & videos*

*Competitor analysis strategy*

*Posting into 5–10 Facebook Groups*

*1 LinkedIn article per month*

### DOMINATE

**From £549/mo**

*Drive genuine leads (Instagram, Facebook,  
LinkedIn, Pinterest + TikTok/YouTube\*)*

*Up to 7 posts per week (4 images, 2 reels, 1  
carousel)*

*Stories: 6 re-shares + 2 bespoke*

*Full promo & competition management*

*Content calendar, graphics & videos*

*Competitor analysis strategy*

*Posting into 10–20 Facebook Groups*

*2 LinkedIn articles per month*

*Videography available (POA)*

**ADD AN EXTRA CHANNEL FOR JUST £50 PER MONTH**

**Note: All prices above are exclusive of VAT and based on a 12-month commitment. Discounts are available for a longer commitment period. Setup fees may apply; see our website for the latest pricing.**



# Our Approach

We manage your social presence through strategy, engaging content, consistent posting, and audience interaction—building brand loyalty and community growth.

## Content Creation & Posting

We create engaging posts, stories, and group content, all scheduled for consistent and timely delivery.

**Daily Posts & Stories**  
**Posts into Groups**  
**Advanced Scheduling**

## Monitoring & Reporting

We keep you informed with regular communication and transparent reports to track progress and results.

**Regular Communication**  
**Reporting**



## Strategy & Planning

We set the foundation with a clear content strategy, tailored calendar, and a dedicated manager to guide your brand.

**Content Strategy**  
**Content Calendar**  
**Dedicated Manager**



## Engagement & Outreach

We build authentic connections through active community engagement.

**Engage with Audience**  
**Outreach**



# LINKEDIN PROFILE MANAGEMENT



**Business Growth. Built Together.**

Integrated product, marketing, and technology support to transform your business and reach your ideal customers.



# LinkedIn Profile Management

## PRICING

### COMING SOON

#### Foundation

*Entry-level LinkedIn management  
Profile creation/optimisation  
Build and grow professional network  
Basic posting & engagement*

#### Elite

*Advanced LinkedIn growth & lead generation  
Enhanced posting & engagement  
Full network expansion strategies  
Premium support & automation*

### PROFESSIONAL

**From £337.50/mo**

*For professionals wanting to build client relationships*

*Dedicated LinkedIn manager*

*Profile creation/optimisation*

*2 posts per week*

*Build network of existing contacts*

*Commenting on relevant posts (2 hrs/week)*

*5 targeted connection requests per week*

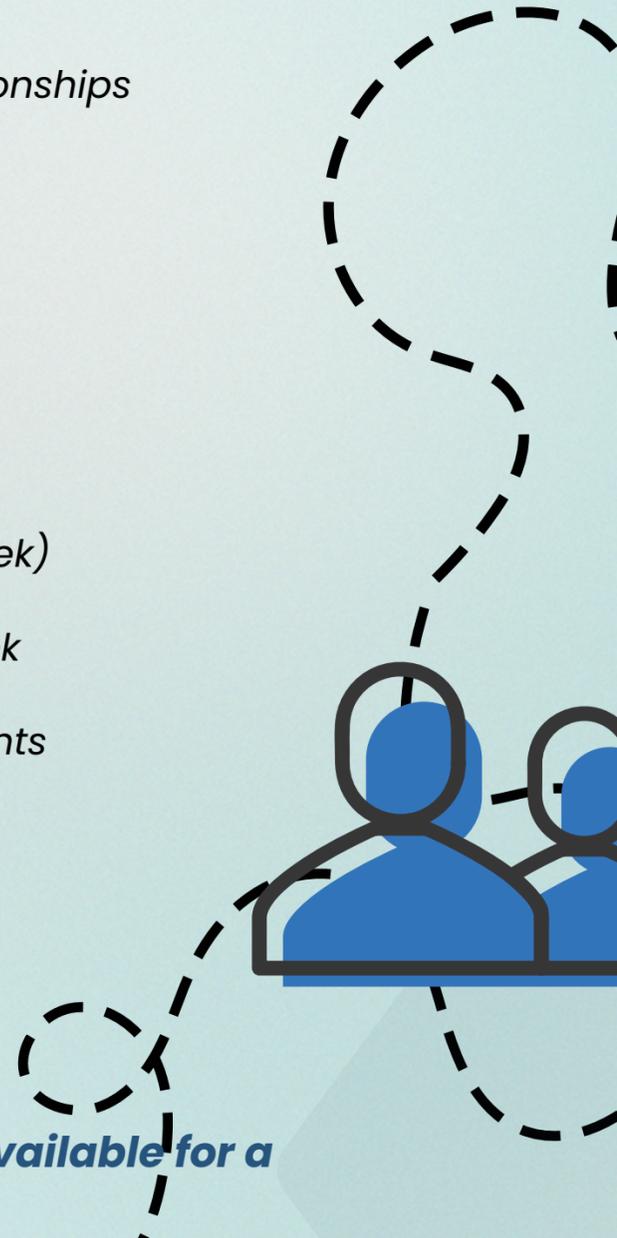
*Messaging sequence to book appointments*

*Join groups & request testimonials*

*Respond to messages*

*Re-share of Page content*

**Note: All prices above are exclusive of VAT and based on a 12-month commitment. Discounts are available for a longer commitment period. Setup fees may apply; see our website for the latest pricing.**





# Our Approach

*With a tailored LinkedIn strategy, we help you showcase expertise, grow your professional network, and generate meaningful business opportunities.*

## Content Creation & Posting

Engaging content is crafted and published consistently, keeping your profile active and authoritative.

**Weekly Posts**  
**Advanced Scheduling Tool**

## Monitoring & Reporting

Track performance with clear reports and ongoing communication, ensuring strategies evolve with your goals.

**Regular Communication**  
**Reporting**



## Strategy & Planning

We define your goals, shape your strategy, and set up a clear roadmap for consistent, impactful LinkedIn growth.

**Content Strategy**  
**Content Calendar**  
**Dedicated LinkedIn Manager**



## Engagement & Networking

Build visibility and connections by engaging with the right communities and growing your professional network.

**Posts in Groups**



# SOCIAL MEDIA PAID ADS



**Business Growth. Built Together.**

Integrated product, marketing, and technology support to transform your business and reach your ideal customers.



## Social Media Ads PRICING

### IGNITE

**From £269/mo**

*Generate calls & messages for a single service*

*Ad account setup & optimisation*

*Upfront audit & report*

*Monthly optimisations*

*1 campaign | 3 ad variations | 2 platforms*

*Ad copywriting & design included*

*Competitor analysis & pixel setup*

*Reporting included*

### AMPLIFY

**From £404/mo**

*Drive traffic & leads for multiple services*

*Ad strategy document included*

*Weekly optimisations*

*3 campaigns | 5 ad variations | 2 platforms*

*1 landing page*

*Competitor analysis & A/B testing*

*Pixel setup & reporting*

*Option for retargeting ads (if bundled with Google Ads)*

### ELEVATE

**From £584/mo**

*Full lead generation & client management integration*

*Weekly optimisations*

*5 campaigns | 7 ad variations | 3 platforms*

*3 landing pages*

*A/B testing, competitor analysis & reporting*

*Pixel setup & retargeting ads*

*Lead gen ads with CRM integration*

**Note: All prices above are exclusive of VAT and based on a 12-month commitment. Discounts are available for a longer commitment period. Setup fees may apply; see our website for the latest pricing.**





# Our Approach

Our ad strategy blends creative design, video, and precise targeting with continuous optimisation to generate leads, boost conversions, and maximise ROI.

## Content Creation

Creative assets are designed to grab attention and communicate your brand message effectively.

**Custom Graphics**  
**Bespoke Videos and Reels**

## Optimising & Reporting

Performance is monitored and optimised, ensuring your ad spend drives consistent growth and measurable success.

**Ongoing Optimisations**



## Strategy & Planning

We set the foundation by defining your target audience and building conversion-focused landing pages to maximise ad impact.

**Highly Targeted Audience**  
**Landing Pages**



## Campaign Execution

Your campaigns go live with powerful targeting and creative execution designed to deliver results.

**Lead Gen Campaigns**





# Real Results, Real Growth

## Proven Results: Social Media Management (Feb - May 2025)

Impact	Before	Results
Leads Generated	Budget wasted on boosted posts	99 new leads
Cost Per Lead	Engagement down 40%+	£3.82 each
Facebook Reach	Only 10 monthly link clicks	+515% (1,150 → 8,309)
Follower Growth	Instagram under 100 followers	+300% in 1 month
Link Clicks	Only 1 monthly link click	+11,300% (1 → 114)
ROI	Conversions near zero	£9.26 return per £1 spent

### Proven Results: Shefford Swim School

#### Examples of What Worked

**Safety-first posts:** "Floaties = False Confidence" (engaged parents' trust concerns)

**Small-group lesson highlights:** "2-2-1 Swimming Lessons" (showcased unique value)

**Progress updates & behind-the-scenes:** built familiarity and credibility with parents

From struggling reach to 99 leads in 4 months – delivering over 10× ROI.

# GOOGLE ADS (PPC)



**Business Growth. Built Together.**

Integrated product, marketing, and technology support to transform your business and reach your ideal customers.



# Google Ads PRICING

## GROW

**From £269/mo**

*Generate leads for 1 service*

*Ad account setup & optimisation*

*Support claiming free ad credit*

*Upfront audit & report*

*Competitor analysis*

*£500 ad spend budget*

*1 landing page*

*Keyword research & ad copywriting*

*1 campaign | Search ads*

*Monthly optimisations*

*Reporting included*

## ACCELERATE

**From £404/mo**

*Generate leads for multiple services*

*Ad account setup & optimisation*

*Support claiming free ad credit*

*Upfront audit & report*

*Ads strategy document*

*Competitor analysis*

*£1000 ad spend budget*

*Up to 3 landing pages*

*Keyword research, ad copywriting & design*

*Up to 3 campaigns | Search + Display Ads*

*Weekly optimisations & A/B testing*

*Strategic bid management*

*Performance Max included*

*Reporting included*

## DOMINATE

**From £584/mo**

*Integrated lead generation + client management*

*Ad account setup & optimisation*

*Support claiming free ad credit*

*Upfront audit, report & strategy*

*Competitor analysis*

*£1000+ ad spend budget*

*Up to 5 landing pages*

*Keyword research, ad copywriting & design*

*Up to 5 campaigns | Search + Display + Shopping Ads*

*Weekly optimisations & A/B testing*

*Strategic bid management*

*Performance Max included*

*Reporting included*

**Note: All prices above are exclusive of VAT and based on a 12-month commitment. Discounts are available for a longer commitment period. Setup fees may apply; see our website for the latest pricing.**



# Real Results, Real Growth

## Proven Results: Google Ads (Q4 2023 → Q1 2025)

Metric	Before	After	Growth
Impressions	12,538	27,808	+122%
Conversions	37	61	+65%
Conversion Rate	4.52%	7.12%	+2.6 pts
Cost per Conversion	£22.34	£15.31	-31%
ROI	Flat Spend	Higher Returns	↑ Significant

## Proven Results: SMG Hampshire

### Examples of Ad Optimisations Used:

**Location-specific campaigns** – e.g., “Window repairs Southampton”

**Service-focused ad copy** – e.g., “Double glazing repairs from trusted local experts”

**Conversion-focused landing pages** – streamlined forms + clear calls-to-action

Through smarter ad copy, refined targeting, and optimised landing pages, SMG Hampshire achieved stronger reach and conversions without increasing spend—delivering more qualified leads at a lower cost.

# Client Testimonials

Our **Google** Reviews



Can't thank Alex and the team enough.

Six months ago, I struggled to find new customers and job leads. Alex introduced me to his Google ad's expert karan. After hard work and asking me the right questions about my business, I have a daily steady stream of new enquiries. Could not recommend them enough.



SMG  
Hampshire

Alex and he's team have done an amazing job with our website and we have a great collaborative relationship which enables us to utilise his skills to aid the growth of our business. Would highly recommend



Propafit Interiors

Iv used Alex to build my website very good communication all the way through. Top guy look forward to seeing the new website pay off



Jason Hooper

# THANK YOU FOR CONSIDERING US

*Let's keep in touch!*



[www.netmediasolutions.co.uk](http://www.netmediasolutions.co.uk)



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